



*Elke Geraerts & Peter Hinssen*

## When AI meets AI

Merging Artificial Intelligence and Authentic Intelligence -  
A kind of mAgIc?

Doctor in psychology and mental resilience expert Elke Geraerts teams up with innovation and leadership visionary Peter Hinssen for an inspiring dual keynote, "When AI meets AI", blending authentic and artificial intelligence.

This duo combines science with forward-thinking perspectives, sharing real-life examples and practical tools to help audiences embrace AI's impact and reshape their professional and personal lives.

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# Why this keynote?

It's time to embrace The Never Normal. Unpredictable changes are unfolding rapidly, permanently transforming the way we live and work. With burnout rates and absenteeism on the rise, it's crucial to find solutions. In their engaging dual keynote, Elke and Peter tackle this challenge head-on, drawing on their unique perspectives from academia and serial entrepreneurship.

By sharing compelling real-life examples and anecdotes, they demonstrate the power of resilience and collaboration between humans and technology, showcasing the benefits of synergy rather than competition.

*If you want to be inspired by the most timely update on technology and human capital then this keynote is a must-see!*

Masterclass version  
available  
upon request!





Elke Geraerts has a PhD in psychology and held academic positions at the universities of Harvard, St. Andrews and Rotterdam, and recently Ghent University, Elke is the founder of Better Minds, a consultancy company that supports organizations worldwide in wellbeing, leadership, and talent development. Elke's trademark is to simplify complex psychology into practical strategies. Her bestselling books and international keynotes inspire individuals and organizations to cultivate resilience and thrive in adversity. Her impactful stories resonate with audiences worldwide.



Peter is a global keynote speaker, bestselling author, and business school lecturer recognized as a LinkedIn Top Voice. He is a leading expert in innovation strategy, technology, and leadership, with over 1500 keynote presentations worldwide for top companies like Google, Apple, and Microsoft. Additionally, Peter lectures at prestigious institutions such as London Business School and MIT Sloan School of Management.







# Book this iconic duo

Experience the combined expertise of Elke Geraerts and Peter Hinssen by booking this iconic duo for your event or gathering. Contact Elke Geraerts for a dual keynote or masterclass that will leave a lasting impact on your audience!

## Get in touch

- ☎ +32 471 20 25 68
- ✉ [elke@elkegeraerts.com](mailto:elke@elkegeraerts.com)
- 🌐 [www.elkegeraerts.com](http://www.elkegeraerts.com)
- 🌐 [www.linkedin.com/in/elkegeraerts](http://www.linkedin.com/in/elkegeraerts)

*“Peter and Elke's keynote is a captivating and insightful collaboration. Their ability to engage the audience for 1.5 hours, keeping everyone's attention without a single glance at their phones, was truly remarkable!”*

**Marieke Maas, Partner at Deloitte Tax & Legal**

*“This seamless blend of tech and brain perspectives made for a mind-blowing presentation. Truly unforgettable!”*

**Katrien Van Den Driessche, partner at Slingshot**

*“Their keynote was truly exceptional. It was engaging, well-paced, and profoundly inspiring!”*

**Els Haesen, HR director at Carglass**

*This keynote struck the perfect balance - immensely inspiring, thought-provoking, and grounded in realism.”*

**Bart Depraetere, Learning and Development Manager at Eli Lilly**

*“How far will the impact of AI reach? Can we, as workers with authentic intelligence, become obsolete? How can we ensure that we are not overwhelmed by the feeling of losing control? Elke and Peter's keynote offers balanced and hopeful answers to these questions, packed with scientific insights and interesting facts.”*

**Annelies Daenen - Director Talent Development - imec**